Business Career Exploration



Opportunity

Exposure to:

Business Development

Client development is the creation of long-term value for our client organization by creating close relationships with our client to assist them in achieving their goals. Client development includes several different functions including developing relationships within our client organizations, understanding our clients explicit needs and ensuring high client satisfaction with the services we provide.

Human Resources

The human resources department provides JEO with the structure and the ability to meet business needs through managing our company's most valuable resources -- its employees. There are several HR disciplines including talent acquisition, employee relations, benefits, compensation, organizational development, and compliance.

Accounting

The accounting department provides accounting services and financial support to the organization. The department records accounts payable and receivable, inventory, payroll, fixed assets and all other financial elements. The department's accountants review the records of each department to determine the company's financial position and any changes required to run the organization cost effectively.

Marketing

The marketing department promotes JEO's brand and services. This is accomplished through a variety of marketing services such as: marketing strategies development, video production, graphic design, copy writing, social media program as well as website development and maintenance. The staff assists sales promotions; offers public relations support for winning opportunities, trade shows and other events.

Student Commitment

2 days a week through the semester generally for up to 2 hours, with flexibility for specialized experiences. The first day & time will be determined by students schedule, at the JEO Wahoo office.